

Stephen Pierce's Affiliate Sales Tips

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The #1 Rule in Advertising Affiliate Products

You should never pass a unique click to an affiliate site without sharing in the contact.

Since you are spending YOUR MONEY for ads, you might as well maximize the results by capturing everyone interested in your affiliate ad offer.

Think about the ads you may have placed that had produced clicks, but did not produce any sales. Since you didn't capture the names, they are lost forever.

Well, the affiliate site was given the opportunity to capture the name and email address for follow-ups and future sales ...but not you.

Always share in the contacts by capturing the name and email before the pass through.

The 3 Rules of the Affiliate Game for Big Affiliate Profits

1. Don't try to sell everything at one time.
2. Have one strong lead-in Affiliate product and build on it.
3. Use other strong affiliate products as your backend.



The #1 Follow Up Strategy for Big Affiliate Profits

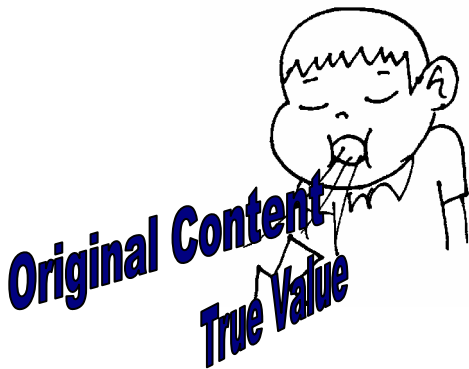


Use the “Breath Method” to increase sales.

The “Breath Method” means that you alternate your email follow-ups with content and sales copy. This is equal to inhaling and exhaling.

- ❖ *exhale* Content only
- ❖ *exhale* Content with sales copy ...*inhale* profits \$\$\$\$\$...
- ❖ *exhale* Content only
- ❖ *exhale* Content with sales copy ...*inhale* profits \$\$\$\$\$...
- ❖ *exhale* Content only
- ❖ *exhale* Content with sales copy ...*inhale* profits \$\$\$\$\$...
- ❖ *exhale* Content only

You need to EXHALE true value and original content to INHALE profits.



The 3 Levels of Credibility with Affiliate Programs

1. What they say about themselves can be *powerful*.
2. What others say about them is even *more powerful*.
3. What YOU PROVE about them is the *most powerful*.

Stick with me here. As a reseller there are three levels where the issue of credibility is being built.

- His/Her story
- Their story
- YOUR story

His/Her story - This is the main story with claims and statements from the author of the product.

Their story - This story is the testimonials from others who claim to have used the product successfully.

YOUR story - This is the most important story of them all. This is YOUR story. YOUR own direct experience and YOUR results from using the product.

When selling an affiliate product, the most powerful story you can tell is YOUR story, which details your own direct experience with the product.

The only way to have YOUR own story of proof is to:

- ✓ **Buy it!**
- ✓ **Use it!**
- ✓ **Prove it!**
- ✓ ...then you can successfully... **Sell it!**

Here's Our **Instant Internet Profits** Story

Because of the public credit that we give to Yanik Silver, many have asked us to explain exactly how Yanik impacted our success.

To do that, what we will present to you is exactly how you can use Yanik's Instant Internet Profits to literally suck up an explosive amount of cash in just a few days... just like we did!

First, you should know that it was **Instant Internet Profits** that provided the framework and blueprint that we followed to write and release our **Rapid Fire Swing Trading eBook**.



You should already know the story. However, if you don't the quick summary we wrote a 39 page eBook on swing trading, sent a simple letter to our list of subscribers and in **49 days we had sold 965 copies for \$47,752.20 in sales!**

Thousands of copies of that same ebook have been sold and we continue to sell copies every day without spending a single dollar on advertising.

We reveal our precise methods of how we continue to do that in The Whole Truth. However, right here and right now we are going give you a taste of how using a copy of **Yanik's Instant Internet Profits** was like a match that ignited the entire thing.

This is from first hand experience.

- ✓ **We bought it!**
- ✓ **We used it!**
- ✓ **We proved it!**
- ✓ ...and we **HIGHLY RECOMMEND IT!**

So let's take a quick look here...

Chapter Two, page 10, section 1 reveals the hottest of the hottest online products being sold, and without a doubt this is the type of product you should develop first.

After you have this, you can more quickly and easily create the product in section 2 of Chapter Two just as we did. The product we created based on section 2 **brings us more than \$20,000.00 in net cash profits each and every month** by itself.

The idea for this product will come to you very quickly after you have created the product in section 1.

We are now in the process of creating the kind of product described in section 9 of Chapter Two. This is certainly the next big thing for internet products and those who see this and get a jump on it can smoke the competition in a major way.

Chapter Three, page 19, section 1 was the best thing for us to do because of our experience. It just wouldn't seem right to do it any other way.

While we had no real experience in doing this, it turned out excellent. So, we recommend that section 1 of Chapter Three be your choice as well.

Section 4 of Chapter Three on page 22 revealed information to us that we had never read before. It certainly opens up new doors for product development in just about every market.

This is an excellent source to look for true value products that you can use as bonuses that no one has used yet.

So you should certainly take the time to implement this section immediately.

Chapter Four, page 29, bullets 1, 3 and 4 combined to provide the product development idea and direction. While this is such a basic thing now, we were delighted to see these as top selling topics.

You should read pages 34 thru 39 slowly, carefully and act on them immediately.

This was a critical step in developing the Rapid Fire Swing Trading eBook.

Chapter Five running from **page 42 thru page 50** provided the basic laymen steps we needed to get closer to releasing the product.

On **page 42**, the last three paragraphs turned out to be vital. It's incredible to see many internet marketers not following this one simple money making step, despite how popular and well known this "must have" item is.

Be sure you read this, and under no circumstances whatsoever should you cut corners here. This one little thing makes a mega difference.

Here we go... **Chapter Six, page 53**... this chart is a **MUST HAVE**.

If you stripped every other vital item out of this course and left only this page, you would still be ahead of the profit making curve and have the exact blue print that just about every successful online marketer is using.

Very few even show you this kind of flow chart of how to profit online. For us, it wasn't until a few months later that we realized how incredibly vital this chart was.

Chapter Seven thru Chapter Nine running from **page 55 thru page 103** told us exactly how we were to layout our Rapid Fire Swing Trading site, present the offer, close the sales, collect the money and deliver the product.

Be mindful, we had no idea how to do this in 2001. However, Yanik let's you know exactly how to put together your site so it sells and sells like crazy... and we followed his instructions!

The results speak for themselves. Our Rapid Fire Swing Trading eBook has been **#1 at Clickbank from the first day of its release in August 2001**.

Today, it **remains the #1 best selling investment eBook at ClickBank**. That's one reason why we love this course so much. It's a real step-by-step blue print and after following it, it produced solid, measurable results... *results we continue to take to the bank!*

We can go on and on and on all the way through the last of the 252 intense pages.

Why are we saying all of this about **Instant Internet Profits**?

Are we affiliates... you gosh darn skippy ...this product is insanely filled with nuggets no internet marketer should be without.

It would be an injustice to you if we didn't let you know about this product and the impact it has had on our success.

In fact, Yanik knows the impact it has had on us. He watched us from our very beginnings; from the first day we purchased this product through today where he admits that he is now learning things from us.

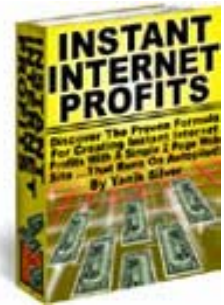
This is how the process of learning, growing, expanding and multiplying your business goes.

After speaking to Yanik he agreed that if you **purchase your own copy of Instant Internet Profits** from us, he will give you something he has never offered before.

Yanik told us to let you know he will give you one of the audio sessions from his \$1,500.00 Advanced Instant Internet Profits eClass.

Now this is a Stephen Pierce, exclusive. We worked this out for you and you will not find this on his website.

Because we know **Yanik's Instant Internet Profits** inside and out, after you purchase it if you have any questions not only can you contact Yanik, you contact us as well.



Be sure to read our testimonial on the **Instant Internet Profits** website while you are there!

What Happens When Ordinary People Apply My Proven Online Money-making Secrets?

Note: Some of my students wouldn't let me reveal their moneymaking websites because they were a little worried other people would find out about their profitable niches. So these are just a few of the many success stories I've helped create.

\$47,752.20 in 49 Days...



"Just a quick update if you don't mind. Especially since I've used a lot of your information in the process of marketing. Since releasing our new eBook on August 1st 2001, we have now sold 965 copies of our eBook. With 9 refunds for net sales total of 956 eBooks at \$49.95 which of course can be verified through ClickBank. Right now it's ClickBank's #1 investment program. Sales continue to be strong. Just wanted to let you know how one of your students is doing. (smile!)"

- **Stephen A. Pierce, rapidfireswingtrading.com**

Turned \$36 Into \$19,502.11...



"Yanik, I spent \$36 buying your last two books...and turned it into \$19,502.11! You have a customer for LIFE!"

Thank You, instantinternetempires.com

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